



Marshalltown Broadcasting, Inc.

ANNUAL EEO REPORT: 10-01-10

*October 2009
Thru
September 2010*

PO Box 698 • 123 West Main Street • Marshalltown, IA 50158 641-753-3361 • Fax: 641-752-7201

www.kixweb.com • www.1230kjfb.com

EEO PUBLIC FILE REPORT

A station may accumulate the relevant information for the past year (using the previous EEO Internal Job Vacancy Summary Form) and place a completed EEO Public File Report in the public inspection file annually on the anniversary of the deadline for filing its license renewal application.

A. Full-Time Vacancy Filled During Past Year

1. Job Title:	KXIA Announcer	Date Filled:	6-16-10
2. Job Title:		Date Filled:	
3. Job Title:		Date Filled:	
4. Job Title:		Date Filled:	

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. Job Title:		KXIA Announcer	Date Filled:		6-16-10
Source	Contact Person	Address	Tele #	Referred Person Hired?	
All Access	Joel Denver	www.allaccess.com	310-457-6616	Yes	

2. Job Title:			Date Filled:		
Source	Contact Person	Address	Tele #	Referred Person Hired?	

C. Total Number of Person Interviewed For All Full-Time Vacancies Filled During The Past Year (this will be a raw number):	9	
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D. Total Number of Interviewees For All Full-Time Vacancies Filled During The Past Year Per Recruitment/Referral Sources:

Source	Contact Person	Address	Tele #	Number of Interviewees Referred.
All Access	Joel Denver	www.allaccess.com	310-457-6616	5
TV Radio Jobs	Mike Patrick	www.tvradiojobs.com	(Attachment)	1
IBA	Sue Toma	www.iba.com	515-224-7237	1
MBI Posting	Todd Collins	123 W. Main Street, Marshalltown, IA 50158	641-753-3361	1
MCC	Steve Muntz	3700 S. Center St. Marshalltown, IA 50158	641-752-7106	1

E. Outreach Activities

Attached a list and brief description of all outreach activities performed during the past year. Stations may attach copies of the Outreach Activities Description Forms included in this section of these purposes.

EEO INTERNAL JOB VACANCY SUMMARY FORM

A. Full-Time Vacancy Filled

Job Title: **KXIA Announcer** Date Filled: **6-16-10**

B. Recruitment/Referral Sources

List all recruitment sources used to seek candidates, clearly indicating which source(s) referred the person hired for the position, and which source(s) referred persons interviewed for the position.

Source	Contact Person	Address	Tel #	Referred Person Hired?	Referred Person Interviewed?*
All Access	Joel Denver	www.allaccess.com	310-457-6616	Yes	5
MBI Posting	Todd Collins	123 W. Main Street, Marshalltown, IA 50158	641-753-3361	No	1
TV Radio Jobs	Mike Patrick	www.tvradiojobs.com	(Attachment)	No	1
Iowa Broadcasters Assoc.	Sue Toma	www.iba.com	515-224-7237	No	1
MCC	Steve Muntz	3700 S. Center St. Marshalltown, IA 50158	641-752-7106	No	1

***Stations are encouraged to retain the names of interviewees for purposes for responding to potential FCC Audit or third-party complaints.*

C. Attachments

- Documentation that job vacancy information was widely disseminated (dates of on-air announcements, dated copies of all advertisements, community and internet postings, etc.).
- Documentation that job vacancy information was provided to requested organizations (dated letters, e-mails, faxes, etc.).

****DON'T FORGET TO RETAIN DOCUMENTATION OF OUTREACH ACTIVITIES****



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TVandRadioJobs.com Categories

Radio (60)

JOBS AVAILABLE: Programming, Promotions, Engineering, Sales, Management

Radio Training (2)

Highly Recommended for On-Air Training. Grab Their Free Report.

Music (2)

JOBS AVAILABLE: Reps, Indies, Interns, label support

Positions Sought - NEW!! (8)

Television (19)

JOBS AVAILABLE: Anchors, Hosts, Actors, Producers, Sales

Film (0)

JOBS AVAILABLE: Crew, Actors, Writers, Producers, Marketing

Sports Broadcasting (2)

JOBS AVAILABLE: Anchors, Hosts, Producers, Sales, Crew

All Categories

Sports Broadcasting School

"If you've never worked in sports broadcasting before, these guys will get you the necessary experience and training you'll need for your first job. Strongly recommended".

Request Any Service or Product
You'd Like to See On This Site



"Need reliable, inexpensive hosting?
This site trusts Hostgator!"

Mike Patrick -webmaster

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OUTREACH ACTIVITY DESCRIPTION FORM

Year: 2010	Name of Activity: KXIA Announcer - April 2010 (page 1)
Description of Initiative:	
This position was published/advertised as follows:	
-Iowa Broadcasters Association Website: April 14 - May 15, 2010	
-Radio Online: April 14, 2010 - May 15, 2010	
-TV and Radio Jobs Website: April 13 - May 15, 2010	
-All Access: April 13 - 27, 2010	
-Marshalltown Broadcasting, Inc. Bulletin Board: April 14 - May 15, 2010	
-KXIA Website: April 14 - May 15, 2010	
-KFJB Website: April 14 - May 15, 2010	
-Fun Jobs On-Air Website: April 13, 2010 - May 15, 2010	
-Times Republican Classifieds: April 14 - 23, 2010	
-Iowa State University Website: April 14 - May 15, 2010	
-University of Iowa Website: April 14 - May 15, 2010	
-Coe College Website: April 14 - May 15, 2010	
-Kirkwood College Website: April 14 - May 15, 2010	
-Central Iowa Help Wanted.com: April 13 - May 13, 2010	
-St. Ambrose University Website: April 14 - May 15, 2010	
-Truman State University Website: April 14 - May 8, 2010	
-University of Wisconsin-Platteville Website: April 14 - May 15, 2010	
-Drake University Website: April 14 - May 15, 2010	
-Luther College Website: April 14 - May 15, 2010	
-Iowa Career Net.com: April 14 - May 15, 2010	
-Central College Website: April 14 - May 15, 2010	
-University of Northern Iowa Website: April 14 - May 15, 2010	

Marshalltown Broadcasting, Inc.
 123 West Main Street
 P.O. Box 698
 Marshalltown, IA 50158
 641-753-3361

Order #: **620-00410**
 Description: **KXIA - KIX ANNOUNCER**
 Order Date: 4/12/2010
 P.O.#:
 Salesperson: Promo/psa's, *
 Billing: Billed at end of Media/EOS (Invoice will NOT be printed)

KIX101.1 PROMO KIX999
 USA

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
1	4/14/2010	4/30/2010	KXIA-FM	05:30:00 to Midnight	Weekly	1:00	51	0.00	0.00	3	3	3	3	3	3	3
2	4/15/2010	4/30/2010	KXIA-FM	Midnight to 05:30:00	Weekly	1:00	32	0.00	0.00	2	2	2	2	2	2	2

Order Start Date: 4/14/2010 Order End Date: 4/30/2010 Spots: 83 Total Charges: 0.00

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Confirmed & Accepted for Marshalltown Broadcasting, Inc. By: _____

Accepted for KIX101.1 PROMO KIX999 By: _____

Please Sign and Return One Copy

Marshalltown Broadcasting, Inc.
 123 West Main Street
 P.O. Box 698
 Marshalltown, IA 50158
 641-753-3361

Order #: **1187-00100**
 Description: KFJB - KIX ANNOUNCER
 Order Date: 4/12/2010
 P.O.#:
 Salesperson: Promo/psa's, *
 Billing: Billed at end of Media Month (Invoice will NOT be printed)

KFJB PROMOS

On-Air Schedule

	Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1	4/14/2010	4/30/2010	KFJB-AM	05:30:00 to Midnight	Weekly	1:00	34	0.00	0.00	2	2	2	2	2	2	2
2	4/18/2010	4/30/2010	KFJB-AM	Midnight to 05:30:00	Weekly	1:00	26	0.00	0.00	2	2	2	2	2	2	2

Order Start Date: 4/14/2010 Order End Date: 4/30/2010 Spots: 60 Total Charges: 0.00

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Confirmed & Accepted for Marshalltown Broadcasting, Inc. By: _____

Accepted for KFJB PROMOS By: _____

 Please Sign and Return One Copy